

Chris Liasi - Principal
Committee Co-
ordinator

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06 March 2026

To: All Members of the Alexandra Palace and Park Consultative Committee

Dear Member,

Alexandra Palace and Park Consultative Committee - Monday, 9th March,
2026

I attach a copy of the following reports for the above-mentioned meeting
which were not available at the time of collation of the agenda:

5. MINUTES (PAGES 1 - 8)

6. CHARITABLE TRUST PROGRESS REPORT (PAGES 9 - 26)

Yours sincerely

Chris Liasi - Principal Committee Co-ordinator
Principal Committee Co-Ordinator

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MINUTES OF THE Alexandra Palace and Park Consultative Committee HELD ON Monday, 2nd February, 2026, Times Not Specified

PRESENT:

Councillors: Sean O'Donovan, Lester Buxton, Nick da Costa, Sarah Elliott, Anne Stennett and Emine Ibrahim

Cooptees: Wilkinson (Alexandra Palace Allotments Association) (Consultative Committee Member), John Thompson (Alexandra Palace Television Group) (Consultative Committee Member), Nigel Willmott (Friends of the Alexandra Palace Theatre) (Consultative Committee Member), Duncan Neill (Muswell Hill and Fortis Green Association) (Consultative Committee Member) and Jason Beazley (Three Avenues Residents Association (TARA)) (Advisory Committee Member)

45. FILMING AT MEETINGS

It was stated that the meeting was not being filmed.

46. APOLOGIES FOR ABSENCE

Apologies of absence were received by Patricia Moody and Duncan Neill.

47. DECLARATIONS OF INTEREST

There were no declarations of interest.

48. URGENT BUSINESS

There were no urgent business.

49. MINUTES

Agreed. the minutes of the Consultative Committee held on 6th October 2025.

Noted the minutes of the Statutory Advisory Committee held on 6th October 2025 as a correct record subject to the amendments on the attendance on meetings and crowd management to be added.

Noted the minutes of the APPB held on 3rd November 2025

50. TRUST UPDATE REPORT

The report updated the Committee on progress made during the 2025/26 financial year, reflecting the Trust's vision to create a sustainable home for all its activities. Work under each strategic goal was highlighted based on developments since the previous Board report.

Provide Great Entertainment and Culture for All

A wide range of concerts took place, including performances by Dom Dolla, Amyl and the Sniffers, Turnstile, Jyoty, Wilkinson, Electric Callboy, Overmono, Four Tet, Bad Omens and The Hives, with five receiving 5-star reviews in the *Evening Standard*. The Fireworks & Drone Festival ran from 31 October to 1 November despite poor weather, and planning began for the 2026 event. The PDC World Darts Championship returned successfully, with confirmation it would remain at the Palace until at least 2031 and expand into the Great Hall. Theatre highlights included *Woman in Black* and *A Christmas Carol*. Additional events included concerts, comedy, squash tournaments, exhibitions, community shows, and the return of the Red Bull Soapbox in June 2026. The summer outdoor concert season was announced, and road closures for 2026 events were being prepared. Leisure activities such as ice skating and festive events continued, and the Boat House opened to the public with a new menu. The Phoenix Bar and Pizzeria maximised sales during busy event periods.

Build Climate Change Resilience

A funding application was submitted to Haringey's Community Carbon Fund to install secondary glazing at key buildings. The Theatre Green Book self-assessment was completed at basic level, demonstrating sustainable practices across departments. Work began with Mott MacDonald on the Zero Carbon Accelerator project to review clean-energy plans and develop a delivery strategy.

Protect Heritage Assets

Construction of the new rooftop attraction, *Summit: Alexandra Palace Rooftop Adventure*, was completed, with opening scheduled for February 2026. Conservation masonry works continued in East Court, including removal of inappropriate historic repairs and consultation on limewash colours. A Listed Building Consent application was submitted for lead capping to prevent water ingress.

Safeguard the Park

Volunteers and corporate groups carried out habitat management, built wildlife structures, and planted bulbs. A new bird-watching platform was constructed using partly recycled materials. Park maintenance teams completed seasonal tasks and removed over 37 tonnes of rubbish. The Park received multiple London in Bloom Gold awards, recognising high standards in landscape and habitat management.

Protect Archives and Share Stories

A Business Archives Council grant funded the recruitment of a project archivist, who surveyed 120 boxes by December. Archive images were used in the Boating Lake café, and heritage displays were created for major anniversaries. Additional heritage activities included tours, publications, and support for commercial projects.

Inspire and Engage Communities

The Creative Learning team developed partnerships, hosted screenings, supported Carers Rights Day, and delivered youth and arts programmes. Exhibitions, youth events, book festivals, theatre productions, school visits, and volunteer activities continued throughout the autumn. The Talent Development Programme provided free creative space, and volunteers supported gardening, reading initiatives, and archive organisation.

The report outlined significant progress across the Trust's strategic goals during 2025/26. Key achievements included a strong programme of concerts, theatre, sports and community events; advancement of sustainability initiatives; major heritage conservation work; improvements to park habitats and facilities; expansion of archive and heritage engagement; and a wide range of community learning, arts, and volunteer activities. The organisation continued to broaden its cultural offer, strengthen environmental resilience, protect historic assets, and deepen community involvement.

RESOLVED: the report was noted.

51. CONSULTATIVE COMMITTEE FEEDBACK

There was no feedback.

52. NEW ITEMS OF URGENT BUSINESS

There were no new items of urgent business.

53. DATE OF FUTURE MEETINGS

Noted the date of future meetings.

CHAIR:

Signed by Chair

Date

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MINUTES OF THE Alexandra Park and Palace Statutory Advisory Committee HELD ON Monday, 2nd February, 2026, 7.30 - 8.20 pm

PRESENT:

Councillors: Emily Arkell, Emine Ibrahim, Cathy Brennan, Rossetti, Elin Weston, Mark Blake, Sarah Elliott, Elizabeth Richardson (Advisory Committee Member), Jason Beazley (Advisory Committee Member) and Joyce Rosser (Advisory Committee Member)

28. FILMING AT MEETINGS

It was stated that the meeting was not being filmed.

29. APOLOGIES FOR ABSENCE

Apologies of absence were received by Duncan Neill

30. DECLARATIONS OF INTEREST

There were no declarations of interest.

31. URGENT BUSINESS

There were no urgent business.

32. MINUTES

Agreed the minutes of the Statutory Advisory Committee held on 6th October 2025 as a correct record subject to the amendments on the attendance on meetings and crowd management to be added.

Noted the minutes of the Consultative Committee held on 6th October 2025.

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RESOLVED: NOTED the report.

34. STATUTORY ADVISORY COMMITTEE FEEDBACK

There was no feedback.

35. NEW ITEMS OF URGENT BUSINESS

There was no urgent business.

36. DATES OF FUTURE MEETINGS

Noted the dates of future meetings:

CHAIR:

Signed by Chair

Date

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MEETINGS OF THE STATUTORY ADVISORY COMMITTEE & THE CONSULTATIVE COMMITTEE

Date: 9th March 2026

Location: Creativity Pavilion, East Court, Alexandra Palace

SAC: TBC start

CC: TBC start

Report Title: Charitable Trust Progress Report

Purpose: To update the SAC & CC on progress of Alexandra Park and Palace Charitable Trust during FY 2025/2026

1. Recommendations

1.1 To note the contents of this report.

2. Executive Summary

- 2.1 This report summarises progress to date in FY 2025/26, aligned to the Trust's Vision to **“Create a Sustainable Home for All That We Do.”** Updates under each strategic goal highlight the most material delivery milestones, issues, and achievements since the previous report.
3. **Extraordinary Recognition:** At Prime Minister's Questions on the 11th February 2026 Alexandra Park and Palace was given national recognition. Referring to the People's Palace, Keir Starmer highlighted our importance as an iconic British venue and a vital part of our nation's cultural life, in response to a question from our local MP Catherine West on the need for sustained investment to secure our future for the next 100 years.

It was a significant moment for the Charitable Trust where on a national stage it was recognised that all income generated through our world class events and activities goes to directly funding our mission to care for our Grade II listed Park and Palace, for the public forever.

It is important to note that we are more than a single venue. Set within 196 acres of award-winning public parkland, we welcome over 4 million visitors each year

and in 2024/25 generated £108m in economic impact for London with £79m captured within the Borough of Haringey, who we are proud to have as our Corporate Trustee.

We were able to share this significant moment with all our colleagues at the staff meeting the following day. It was a chance to reflect on what their hard work delivers not just locally but nationally.

We are looking forward to the future of working with all our Stakeholders, funders and supporters to ensure the People's Palace continues to deliver lasting social, cultural and economic benefit for all.

4. ***Provide Great Entertainment and Culture for All: Accessible and welcoming, we will continue to challenge ourselves to gain better understanding of our current and future audiences and their needs, ensuring our Cultural and Entertainment programme reflects the tastes and innovations of the time. We will support and develop opportunities for artists to showcase their talents and reach new and diverse audiences.***

- 4.1 Delivery remains strong across the commercial and cultural programme, with a varied schedule of concerts, theatre, sport and exhibitions. A number of high-profile concerts and residencies have performed well and supported national profile, including significant critical recognition for the Fred Again.. residency. The Theatre programme has continued to attract audiences through a combination of touring product, residencies and one-off performances, alongside screen production activity.

Highlights in the Great Hall include Solomon, Lorna Shore, Fatboy Slim, Pawsa, Motionless in White. Highlights from the Theatre was a major production of Sunny Afternoon The Kinks musical, which received excellent feedback from audiences. Other high profile theatre events included Kyla Cobbler, Whitney Queen of the Night and Steward Lee Vs The Man-Wulf who had a highly successful two-week residency.

January saw the return of the highly acclaimed Fresh Art Fair with increased visitors as well as galleries and artists exhibiting.

- 4.2 Leisure and ancillary offers have continued to contribute to the year-round visitor experience. The Ice Rink has sustained strong performance across public skating and courses, following its most successful festive period to date. Food and beverage outlets have continued to maximise trade linked to event footfall.

The Boat House continues to receive positive feedback since opening in December. Opening times are 0900 – 16:00. Extended opening times will be announced in the Spring, in line with the reopening of the boating lake in April.

- 4.3 The Summit rooftop experience opened with extensive media coverage on 14 February 2026 with sessions sold out across the opening weekend, demonstrating strong demand and providing an additional year-round visitor offer.
- 4.4 Alexandra Palace has been shortlisted as a finalist for Venue of the Year at the Music Week Awards 2026.
5. **Build Climate Change Resilience:** *Actively responding to the climate change emergency, we will strive and challenge ourselves to take the Palace off grid within a generation, lessening our impact on the environment, reducing our energy consumption and harnessing the parkland to build climate resilience.*
- 5.1 Listed Building Consent has been secured for secondary glazing at the former station building (CUFOS), funded through the Haringey Community Carbon Fund. The project will improve thermal performance and occupant comfort.
- 5.2 A planning application has been submitted for solar PV at the Boat House. Once installed, the system is projected to generate in excess of 8,000kWh per annum, supporting the Trust's energy resilience objectives.
6. **Protect Our Heritage Assets:** *Reverse the decline in the heritage asset by raising the funds needed to tackle the backlog of conservation and infrastructure repair and maintenance across the estate. We commit to utilising innovative sustainable materials and methods at every opportunity.*
- 6.1 Conservation-led masonry works continue in East Court as part of the rolling repair and maintenance programme. The works are removing inappropriate historic cement repairs that have contributed to trapped moisture and accelerated decay, replacing them with breathable materials consistent with best-practice conservation methodology.
7. **Safeguard Our Green Lung for London:** **We will implement new technology and innovation to help local habitats and species thrive in our 196-acre park, whilst encouraging diverse audiences, new visitors and new communities to engage with and benefit from our unique environment through outdoor interpretation, events and activities.**
- 7.1 The Park Maintenance Team have been undertaking winter jobs including gritting icy surfaces, clearing shrub beds of dead vegetation and fallen leaves. They've been painting over graffiti around the site and disposing of around 30 tonnes of rubbish.
- 7.2 Safety work to remove dead, dying and dangerous trees has been ongoing across the Park. Around 40 trees were felled and another 60 were pruned, pollarded or had dangerous branches removed. The issues are caused by many factors, including increasing numbers of pests and diseases and stress from more extreme weather conditions that occur due to climate change.

- 7.3 Contractors have undertaken repairs and maintenance around site including footpaths repairs, replacement of damaged gate posts and bollards. The boating lake outflow pipe was partially blocked and has been cleared to prevent the water levels getting too high.
- 7.4 More volunteer activity has been taking place in the Park including the gardening volunteers pruning the plants in the rose garden, the TCV cutting back bramble and scrub near Redston Field and the Friends of the Park giving the orchards in the Grove some TLC.
- 7.5 Thames Water are undertaking a project in the Park from late February through to early May. This project involves seven trial holes along the Lower Road that will determine the location and size of their two trunk mains. This work will require a welfare and storage compound near the pétanque area, plus working compounds for the seven trial holes. These will be excavated sequentially, so there will be no more than two holes open at a time. Some tree work is required to facilitate work including lifting the canopy of the trees along the lower road and removal of two lime trees near the Hornsey Gate. Any trees removed will be replaced. This is preparatory work ahead of a much bigger project to slip line the pipe to reduce leakage.
- 7.6 The Alexandra Park Sports Club are intending to install a new sign near the junction of the lower road and Alexandra Palace Way. This will improve the club's visibility and make wayfinding easier for visitors not familiar with the site. The Club are working towards an application for advertising consent.
8. **Protect Our Archives and Share Our Stories In Innovative Ways: Celebrating our heritage and growing our reputation in the sector, we will provide environmentally sustainable facilities for the care of our valuable collections and archives to tell our stories and enable access to a wider range of people.**
- 8.1 In January the BAC funded project archivist completed his survey of the Park and Palace's records in the SE Pavilion. This room houses approx. 100 linear metres or 300 to 400 archive boxes, mainly containing the AP Development Team plans and documentation from 1980 – 89. Items identified for disposal as confidential waste include HR documents and finance records.
In February, Borough archivist Julie Melrose led a popular, well-attended archive workshop at Bruce Castle Museum for AP volunteers.

Focus of the project for end of March 2026: to complete the high-level catalogue descriptions and upload these to The National Archives' Discovery; reduce the volume of records weeding out personal data, copies or papers not relevant to the AP archive; institute a basic location system; update retention schedules.

Next steps for the archive are to repackage and move to new shelving in a more accessible East wing ground floor room.

- 8.2 Archive images and historical information were provided for Summit staff, to enhance the visitor experience and bring AP&P heritage to a new audience.
- 8.3 Planning for the 90th anniversary of BBC television at the Palace began. Volunteer and community curators will be working with our partners at BBC, BFI, NSMM, APTS, AP Television Group and universities over the next 6 months, to create temporary displays in the East Court and Studio A, complementing a wide-ranging public engagement programme of activity.
- 8.4 Behind the scenes tour of the BBC wing for AIFS led by the Curator with Media students from Baltimore, USA. Another tour was provided for the company of “Sunny Afternoon” the Kinks story. For the second year, history students from UCL visited as part of their Civil Internment project, to see the First World War archive and AP internment camp areas. Heritage tours conducted in this quarter were for Enfield National Trust Association, and U3A groups from Cheshunt, Croydon and Northwood.
- 8.5 AP contributed to the centenary celebrations of John Logie Baird’s first public demonstration of television to the Royal Institution on 26 January 1926, with an interview recorded in Studio B and transmitted as part of the ITN news coverage.
9. **Inspire And Engage Our Communities: Taking inspiration from our eclectic history and inspiring cultural assets, we will collaborate with our communities and partners providing a range of creative and engaging events and workshops, to help people of all ages and backgrounds gain skills, explore their creativity and improve their well-being whilst cultivating warm and affectionate attachments to everything we do.**
 - 9.1 Members of the Young Creative Network are progressing through a three- month artistic development programme. The programme concludes in summer 2026, with participants focusing on music- video production, brand identity development, and the launch of a record label. Network members have also taken part in podcasting training sessions in March
 - 9.2 Café Palais relaunched in January 2026, offering monthly creative and social activities for older residents. Recent sessions included Drag Bingo with Crystal Bollacks and candle- painting workshops, both of which received positive participant feedback
 - 9.3 AP Sounds will return in March 2026 with a new focus on engaging older residents, including members of the Purple Parade Collective and groups from

- sheltered housing. Participants will learn skills in radio broadcasting and produce their own documentary recordings before mounting a live broadcast – date tbc.
- 9.4 Delivery continues for Palace Uncovered, supporting secondary school pupils studying history or performing arts through curriculum- linked workshops and site-based learning. New resources have been created for the project by sound artists Jessica Sammut recording leading academics working on the history of the Belgum refugee crisis
 - 9.5 Regular volunteering opportunities remain active across gardening, archives, guided tours and theatre stewarding.
 - 9.6 Seventeen volunteers received specialist training at Bruce Castle Museum, led by archivist Julie Melrose.
 - 9.7 Volunteer- led public tours are scheduled for 10 March as part of National Lottery Heritage Open Week
 - 9.8 Volunteers recently delivered tours for secondary school pupils from the Into University education charity, highlighting career pathways in the heritage and creative sectors.
 - 9.9 Baroness Louise Casey visited Alexandra Palace to attend a partner event with the Alzheimer’s Society, held in the Creativity Pavilion.
-
10. **Strengthen Our Overall Resilience: Safeguarding the assets for future generations, we will fortify our governance and raise funds through diversifying our revenue streams. This will include introducing a donor programme, building our corporate partnerships in line with our Values and attracting visitors all year round to the Park and Palace, creating a dynamic and sustainable future for the charity.**
 - 10.1 We end this quarter with promotion for our full range of individual giving opportunities, including new onsite poster and leaflets and online promotions. This campaign also marks the launch of our regular donors' programme, **Ally Pally Supporters**, supporting the Park and Palace from £5 a month. Our founding **Ally Pally Patrons** enjoyed a founders talk at Fresh Art Fair in January and were the first customers to experience new roof walk Summit in February.
 - 10.2 At the start of the calendar year Alexandra Palace and Wood Green were announced as a [Neighbourhood](#) and will take part in the [2026 edition](#) of the London

Festival of Architecture. This is the third year in a row that the teams have joined together for the Festival. Running throughout the month of June, the Festival provides a capital-wide platform to showcase the work and activity both the Council and the Charity are doing. This year's theme is Belonging, and the teams will be finalising the programme of activity in the coming weeks.

- 10.3 IT resilience improvements continue, including network planning, bedding-in of core systems, cloud migration, and internal communications development.
- 10.4 Cyber security improvements remain a priority, the organisation is working towards Cyber Essentials accreditation, with timing dependent on managing complexity and avoiding operational disruption.
- 11. ***Restore Derelict Spaces: Adopting an adaptive reuse approach to restoration, we will bring currently underused, inaccessible or derelict spaces back into use, unlocking potential and enabling us to welcome everyone through our doors with a wider range of activities, entertainment and experiences.***
- 11.1 The Boating Lake Café project has completed installation of new branded awnings, improving presentation and supporting seasonal trading through shade provision.
- 11.2 We are pleased to confirm that we have formally instructed a Main Contractor for the delivery of the new Panorama Room at Alexandra Palace. Following a thorough procurement process, the contractor has now taken responsibility for progressing the scheme under a Pre-Construction Services Agreement (PCSA).

We are proposing a modern, replacement semi-permanent structure, which will sit on the footprint of the existing Panorama Room. The use will remain the same (events space/ ancillary events space for VIP, banqueting, conferences etc.) and we are looking to maximise the footprint by going up to a second storey. There will be minimal interventions into the listed fabric above, and there will be conservation repairs and strengthening belowground level in the basements.

We are currently in the PCSA design stage, working collaboratively to refine and develop the final layout and technical design of the space. This stage has allowed us to carefully shape how the new Panorama Room will function operationally while respecting the historic fabric of the building. The proposed design has now been established and provides clarity on how the space will look and operate once complete.

A pre-application meeting with the Local Planning Authority is taking place in late February, with a view to submit planning and Listed Building Consent applications for both works above ground and below (in the basements) to be submitted shortly after. We are engaging positively through the planning process and look forward

to progressing this exciting project to the next stage, with the ambition of delivering a transformative new event space for the Palace.

- 11.3 The Security Room reconfiguration has progressed to tender stage and will repurpose adjacent underused space to provide a more resilient and scalable control environment for major events.
- 11.4 Creative Campus Project (Phase One North East Office Building): Development work continues on the Creative Campus project, with designs, budgets and activity planning nearing completion. A draft has been shared with the National Lottery Heritage Fund, with an Expression of Interest planned for submission in Q1 2026/27, subject to feedback.
- 12. **Establish new, Exciting Partnerships: Amplifying our purpose of enriching lives, we will strive to form stand-out partnerships with universities, colleges and creative institutes and employers to support skills development and career opportunities for people of all ages.**
- 12.1 Alongside our active programme of conservation repair works, we are continuing strategic conversations with a range of leading heritage organisations including the National Trust, Society for the Protection of Ancient Buildings (SPAB), Cathedral Workshop Fellowship and Historic England to strengthen our long-term ambition of embedding learning within the repair of the Palace.
- 12.2 These discussions are focused on how Alexandra Palace can act not only as a canvas for conservation-led repair, but also as a place of active skills transfer creating opportunities for apprenticeships, workshops and live learning environments that support traditional and increasingly rare heritage trades.
- 12.3 Through these partnerships, we are working toward a model where the careful repair of the building fabric directly supports sector-wide skills development, helping to safeguard knowledge in trades that are at risk of decline while ensuring the Palace continues to be maintained using appropriate, conservation-led techniques.
- 13. **Create A Great Place to Work: An inclusive environment where staff are happy and proud to work and feel like they belong. A culture that listens, recognises, and empowers its staff and lives by its Values and Behaviours. We will support our staff to grow and develop to achieve their potential.**
- 13.1 We continue to embed the People Strategy and deliver on Year 1 objectives of the three-year implementation plan focussing on 4 pillars: Attract, Recruit and Select Talent, Engage and Inspire our Employees, Develop and Grow our Employees and Retain Our Employees. Everything we do is underpinned

by our Values: We are Collaborative, We are Passionate & Fun, We are Resourceful, We are Open & Genuine, We are Bold.

13.2 Our 2025 survey results showed that we have improved our BCI score and we are accredited as Ones to Watch which means good levels of engagement. We are now listed in the top 100 employers and top 20 companies in Leisure and Hospitality. Executive and Heads of Levels have received briefing on results and we will now provide full details to individual team managers. Feedback from the survey is fed into our People Strategy Workplan for the year.

14. Legal Implications

The Council's Director of Legal and Governance has been consulted in the preparation of this report and has no comment.

15. Financial Implications

The Council's Chief Financial Officer has been consulted in the preparation of this report and has no comment.

16. Use of Appendices

None

17. Background Papers

None.

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**MEETINGS OF THE STATUTORY ADVISORY COMMITTEE
THE CONSULTATIVE COMMITTEE**

Date: 9th March 2026
Location: Creativity Pavilion, East Court, Alexandra Palace
SAC: TBC start
CC: TBC start

Report Title: Outline of Draft Alexandra Park and Palace Strategic Plan 2025 - 2035

Purpose: The purpose of this cover report is to provide the Committees with a summary of the draft Strategic Plan 2025–2035 which is currently being developed and outline the key priorities proposed for the next decade. It sets out the evidence and strategic considerations that shaped the Strategic Plan, along with the anticipated benefits and delivery requirements. The cover report is intended to provide the Committees with a summary of the Strategic Plan to provide an overview of the direction of travel for Alexandra Park and Palace over the next 10 years.

Recommendations

1. That the SAC and CC members provide feedback to be shared with the Trustee Board
2. To Note the funding and delivery dependencies associated with the Strategic Plan and that currently none of the projects are funded.

Executive Summary

This report provides an overview of the draft **Strategic Plan 2025–2035** for Alexandra Park and Palace. The Strategic Plan sets out a clear, long-term framework for maintaining and enhancing the Park and Palace, improving community and visitor experience, securing heritage assets, and building long-term financial and environmental sustainability.

The Strategic Plan is on a journey of engagement which involves research, engagement with Haringey Council, previous funders such as National Lottery Heritage Fund, Historic England to reference two as examples. The Strategic Plan has also been informed by previous engagement activities for example Shaping The Grove and has undertaken market analysis, visitor surveys and been informed by Audience / Visitor Analysis project undertaken by the Marketing department throughout 2025. This report will be accompanied by a PowerPoint presentation in the meeting to bring the Strategic Plan to life and allow discussion.

1. Background and Context

The Strategic Plan follows from the Trust's Vision:

To create a sustainable home for inspirational culture, worldclass entertainment, unique heritage, life enriching creative and educational opportunities, and restorative green space – for everyone, forever.

The Plan is grounded in:

- The **Conservation Management Plan (2025)**, confirming significant heritage and maintenance needs.
- The **Visitor Market Research (2025)**, reaching almost 4,000 people.
- The **Creative Learning Plan (2025)** and **Impact Study (2025)**.
- Consultations with Haringey Council and local stakeholders.
- Ongoing feedback from park users, residents and audiences.

Collectively, these insights provide a clear case for substantial investment and strategic development over the next decade.

2. Summary of Public and Visitor Insights

Visitor and community research identified consistent themes that shaped the Plan:

2.1 What people value

- The Park's scenic outdoor spaces, nature and views.
- Alexandra Palace's history, architecture and iconic status.
- The diversity of events and activities, from concerts to community programmes.
- The sense of community and belonging.

2.2 Areas for improvement

- Condition of some Palace areas.
- Accessibility, wayfinding and signage.
- Food, drink and toilet facilities.
- Physical accessibility across the site.
- Upgrades to the playground, skatepark and lakeside.

2.3 Local community priorities

- Reopening underused buildings for community benefit (e.g., Campsbourne).
- Greater visibility of APPCT's charitable status, to encourage support and donations.
- Continued delivery of community projects, especially in Wood Green.

These views informed the Strategic Plan's objectives and investment priorities.

3. Overview of the Strategic Plan

The Strategic Plan proposes a ten-year programme of work across six strategic objectives.

3.1 Strategic Objective 1: Upgrading Infrastructure and Core Facilities

The Palace requires significant capital investment to remain operationally strong and competitive. Examples within the Strategic Plan include:

- Upgrading the **Panorama Room** and **Event Kitchen** to modern standards.
- Reopening the **Theatre Courtyard** as an additional gathering and event space.
- Improving and increasing toilet provision.
- Installing **5G connectivity**.
- Undertaking essential roof and glazing repairs across the Palace.

These improvements are essential to protecting revenue streams, enhancing visitor experience, and maintaining heritage assets.

3.2 Strategic Objective 2: Enhancing the Park and Family Offer

The Park receives around **3 million visitors each year**, forming one of London's largest and most valued green spaces. Examples of planned improvements include:

- A complete upgrade of the **playground** and **skatepark**.
- Enhancements around the **Boating Lake**, Grove, and wider park areas.
- Improved landscaping, biodiversity, lighting, and accessibility.
- Planning for a **major park-wide restoration** after 2030.
- Refurbishing facilities, including toilets and path networks.
- Reopening the **Campsbourne Centre** for community use.

These upgrades respond directly to resident feedback and will ensure the park's longevity and accessibility.

3.3 Strategic Objective 3: Creating a Creative Campus

Building on APPCT's history of innovation and creativity, the Plan proposes:

- Developing new **Creative Learning spaces** in the North East Office Building (NEOB) and beyond.
- In the long-term undertaking a feasibility study for the entire BBC Wing in the context of APP's new (once approved) Strategic Plan
- In the short-term Improving the **BBC Transmitter Hall** as a performance and rehearsal space.
- Expanding the Creative Learning programme to deliver more skills, wellbeing and educational outcomes.
- Increasing residency opportunities for emerging artists and creative partners.
- Delivering a community activity programme inspired by the site's heritage.

This campus will deepen engagement with young people, schools and community groups.

3.4 Strategic Objective 4: Restoring Heritage and Developing Heritage Skills

Heritage conservation remains a core obligation. Examples of planned initiatives include:

- Establishing a **London centre for heritage crafts training**, in partnership with national networks.
- Delivering conservation works to the Western façade, BBC Wing and other priority areas.
- Using conservation projects as hands-on training opportunities for local people.
- Undertaking urgent repairs to protect derelict spaces and reduce deterioration.

These projects will protect the Palace's unique heritage and build skills pathways for future generations.

3.5 Strategic Objective 5: Embedding Environmental Sustainability

Environmental resilience is a fundamental priority - examples include:

- Installing a **sustainable urban drainage system** (including wetlands and rain gardens).
- Removing concrete bollards and returning areas to parkland.
- Installing **low carbon technologies** and energy efficiency measures.
- Working towards higher levels of compliance with the **Green Events** and **Theatre Green Book** standards.
- Continuing progress toward the Trust's net-zero ambitions.

These changes will improve biodiversity, reduce operational carbon emissions, and improve resilience to climate change.

3.6 Strategic Objective 6: Strengthening Strategic Partnerships

The Trust aims to deepen collaboration with Haringey Council and partner organisations to maximise social and economic benefit. Example priorities include:

- Supporting local employment and supply chains.
- Expanding outreach and community programming across Wood Green and Haringey.
- Contributing to **London Borough of Culture 2027**.
- Joint work on inclusive local economy initiatives, creative health, wellbeing, and destination planning.

These partnerships will increase impact and strengthen the Trust's long-term sustainability.

4. Funding and Delivery Considerations

Delivery of the Strategic Plan is **subject to securing external funding** from grants, philanthropy, commercial partners, public funds and loan finance.

Key timeline expectations:

- Major Palace works are grouped to minimise disruption, with significant phases planned for **2026** and **2029–2030**.
- Park improvements will be phased and linked to available funding, with largescale restoration expected **post-2030**.
- Creative Campus works are anticipated over **2029–2030** following fundraising from 2026 onwards.

Financial constraints, infrastructure needs and the listed status of the Palace create delivery challenges that will need careful management.

5. Risks and Challenges

The primary risks associated with the Strategic Plan include:

- **Funding availability:** All projects are dependent on major external investment.
- **Operational disruption:** Works must be sequenced to avoid significant loss of income.
- **Heritage risks:** Deterioration of fabric if essential repairs are delayed.
- **Competitive landscape:** Other London venues are investing heavily, requiring APPCT to maintain pace.
- **Economic uncertainty:** Pressure on household incomes and public budgets may affect demand and funding routes.

These risks are acknowledged within the Strategic Plan and mitigations will be developed at project level.

6. Implications for Residents and Visitors

The successful delivery of the Plan will provide significant benefits:

- Enhanced everyday experiences: improved facilities, signage, toilets and accessibility.
- Expanded opportunities for local families, schools and young people.
- Protection of heritage assets and improved conservation.
- Increased biodiversity and environmental resilience.
- A more dynamic cultural programme and stronger community offer.
- Strengthened local economy through jobs and visitor spend.

These improvements will secure the long-term sustainability of the Park and Palace as a public asset.

7. Legal Implications

The Council's Director of Legal and Governance has been consulted in the preparation of this report and has not comment

8. Financial Implications

The Council's Chief Financial Officer has been consulted in the preparation of this report and has not comment

9. Use of Appendices

10. Background Papers

None.

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